

## BECOME A SPONSOR!

The **RISING STARS CELEBRATION OF HOPE** The RISING STARS CELEBRATION OF HOPE honors participants from BOSS programs -- people overcoming homelessness, poverty, incarceration or justice system involvement, domestic or community violence, and systemic inequities -- who have used BOSS services to achieve health, education, training, employment, and housing goals!

By becoming a sponsor, you can show your support for their efforts and reap benefits for your company! Sponsors will be featured in digital and print media, press outreach, on signage and materials at the event, and thanked at the podium. Specific benefits are outlined on the attached sheet.

The **RISING STARS CELEBRATION OF HOPE** is a one-of-a-kind Annual Event attended by over 200 community members including civic and business leaders, elected officials, press, and community members. It is an inspiring celebration of strength, hope, and grace, shining a spotlight on community members who are **TURNING THEIR LIVES AROUND!**

Thank you for your support!!



# RISING STARS

CELEBRATION OF HOPE

### Chief Executive Officer

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# SPONSORSHIP LEVELS



**SADALBARI**  
Pegasus constellation  
Lucky Star of the Excellent One



**REGULUS**  
Leo  
Heart of the Lion



**NA'IR AL SAIF**  
Orion  
Bright Tip of the Sword



**ALKAID**  
Ursa Major  
The Leader



**CHARA**  
Canes Venatici  
Joy



**MIRA**  
Cetus  
Wonderful



**KOCHAB**  
Ursa Minor  
Star

**\$10,000  
& above**

Full page ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event

Link on BOSS website

8 guests

**\$7,500~  
\$ 9,999**

Half page ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event  
Link on BOSS website  
6 guests

**\$5,000 ~  
\$7,499**

Quarter page ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event  
Link on BOSS website  
4 guests

**\$1,000 ~  
\$ 4,999**

Business card size ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event  
Link on BOSS website  
4 guests

**\$500~  
\$999**

Listing in event program

Listing on BOSS website  
3 guests

**\$250~  
\$499**

Listing in event program

Listing on BOSS website  
2 guests

**\$100~  
\$249**

Listing in event program

Listing on BOSS website  
1 guests



CELEBRATION OF HOPE

# SPONSORSHIP LEVELS

- Yes, I/We want to sponsor the Rising Stars Celebration of Hope!!**

Enclosed is our commitment in the amount of:

- \$10,000  \$5,000  \$2,500
- \$1,000  \$500  Other \$ \_\_\_\_\_

- Can't make it to the event but still wish to sponsor?**

Donate your tickets for awardee youth family members to attend: Number to donate? \_\_\_\_\_

### Contribution method

- Contribution enclosed (Payable to: BOSS)  Will send payment later
- Charge my contribution to:  Visa  MasterCard
- Card Number \_\_\_\_\_ Exp. Date (MM/YY) \_\_\_\_ / \_\_\_\_ Signature \_\_\_\_\_
- I will **CONTRIBUTE ONLINE** (with more charge card options) at [www.self-sufficiency.org](http://www.self-sufficiency.org)

**Thank You for Supporting Our Rising Stars!**  
Please send this form by **September 27, 2024**

### Sponsor Name & Contact Information

<i>Sponsor Name</i>		<i>Street Address</i>		
<i>Email</i>		<i>City</i>	<i>State</i>	<i>Zipcode</i>

Thank you! Your contribution is tax-deductible to the extent allowable by law. BOSS's Tax ID# is 51-0173390. We will provide an acknowledgement letter for your records. Mail form and payment to: **BOSS, 1918 University Ave., Suite 2A, Berkeley CA 94704** or **FAX** form to **(510) 649-0627**.