



Rising Stars

CELEBRATION OF HOPE

03 · 26 · 27



bit.ly/bossrisingstars

6:00 PM - 8:00 PM
FIRST UNITARIAN CHURCH OF OAKLAND
685 14TH STREET, OAKLAND, CA 94612

The **RISING STARS CELEBRATION OF HOPE** The RISING STARS CELEBRATION OF HOPE honors participants from BOSS programs—people overcoming homelessness, poverty, incarceration or justice system involvement, domestic or community violence, and systemic inequities—who have used BOSS services to achieve health, education, training, employment, and housing goals!

By becoming a sponsor, you can show your support for their efforts and reap benefits for your company! Sponsors will be featured in digital and print media, press outreach, on signage and materials at the event, and thanked at the podium. Specific benefits are outlined on the attached sheet.

The **RISING STARS CELEBRATION OF HOPE** is a one-of-a-kind Annual Event attended by over 200 community members, including civic and business leaders, elected officials, press, and community members. It is an inspiring celebration of strength, hope, and grace, shining a spotlight on community members who are **TURNING THEIR LIVES AROUND!**

Rising Stars Voices

"I carried a lot of doubt when I first came to BOSS. Completing my education and being recognized as a Rising Star helped me see my future clearly. That night was about where I'm going". —**Brittany 2025 RS Honoree**

"Yes, I became employed, but I also gained confidence and a sense of permanence. BOSS helped me believe I could build something long-term. Being honored at Rising Stars showed my family what's possible when someone invests in you and doesn't give up." —**Adelya 2025 RS Valedictorian**

Sponsors make these moments possible—by investing not only in programs, but in people.

1918 University Ave. #2A, Berkeley, CA 94704 | Tel. 510.649.1930 | Fax. 510.649.0627 | self-sufficiency.org

RISING STARS

CELEBRATION OF HOPE

Chief Executive Officer

Donald Frazier

BOSS Board of Directors

Hamilton Hunt, *President*

Shewet Yohannes, *Vice President*

John Felts, *Treasurer*

Shakila Caldwell, *Secretary*

Michael Gray

Elaine Morgado

Derrick H. Muhammad

Victor Sandhu

Hiwet Tesfamariam

Michael White

DeShannon Williamson

Yahna Williamson



CELEBRATION OF HOPE

SPONSORSHIP LEVELS



SADALBARI

Pegasus constellation
Lucky Star of the Excellent One



REGULUS

Leo
Heart of the Lion



NA'IR AL SAIF

Orion
Bright Tip of the Sword



ALKAID

Ursa Major
The Leader



CHARA

Canes Venatici
Joy



MIRA

Cetus
Wonderful



KOCHAB

Ursa Minor
Star

**\$10,000
& above**

**Full page ad in
event program**

Prominent listing
of name & logo
in event materials

Acknowledgement
during event

Link on BOSS
website

8 guests

**\$7,500~
\$ 9,999**

**Half page ad in
event program**

Prominent listing
of name & logo
in event materials

Acknowledgement
during event
Link on BOSS
website
6 guests

**\$5,000 ~
\$7,499**

**Quarter page ad
in event program**

Prominent listing
of name & logo
in event materials

Acknowledgement
during event
Link on BOSS
website
4 guests

**\$1,000 ~
\$ 4,999**

**Business card size
ad in event
program**

Prominent listing
of name & logo
in event materials

Acknowledgement
during event
Link on BOSS
website
4 guests

**\$500~
\$999**

**Listing in event
program**

Listing on BOSS
website
3 guests

**\$250~
\$499**

**Listing in event
program**

Listing on BOSS
website
2 guests

**\$100~
\$249**

**Listing in event
program**

Listing on BOSS
website
1 guests



CELEBRATION OF HOPE

SPONSORSHIP LEVELS

- ☐ **Yes, I/We** want to sponsor the Rising Stars Celebration of Hope!!

Enclosed is our commitment in the amount of:

- ☐ \$10,000 ☐ \$5,000 ☐ \$2,500
☐ \$1,000 ☐ \$500 ☐ Other \$ _____

- ☐ **Can't make it to the event but still wish to sponsor?**

Donate your tickets for awardee youth family members to attend: Number to donate? _____

Contribution method

- ☐ Contribution enclosed (Payable to: BOSS) ☐ Will send payment later

- ☐ Charge my contribution to: ☐ Visa ☐ MasterCard

Card Number _____ Exp. Date (MM/YY) ____ / ____ Signature _____

- ☐ I will **CONTRIBUTE ONLINE** (with more charge card options) at www.self-sufficiency.org

**Thank You for Supporting
Our Rising Stars!**

**Please send this form by
February 20, 2027**

Sponsor Name & Contact Information

Sponsor Name		Street Address	
Email	City	State	Zipcode

CELEBRATION OF HOPE

Thank you! Your contribution is tax-deductible to the extent allowable by law. BOSS's Tax ID# is 51-0173390. We will provide an acknowledgement letter for your records. Mail form and payment to: **BOSS, 1918 University Ave., Suite 2A, Berkeley CA 94704** or FAX form to **(510) 649-0627**.

Questions? Contact **Sonja** | 510.649.1930 x1008 | sftz@self-sufficiency.org