

# Rising Stars

## CELEBRATION OF HOPE

03 · 26 · 27

[bit.ly/bossrisingstars](http://bit.ly/bossrisingstars)

6:00 PM - 8:00 PM  
FIRST UNITARIAN CHURCH OF OAKLAND  
685 14TH STREET, OAKLAND, CA 94612

The **RISING STARS CELEBRATION OF HOPE** The RISING STARS CELEBRATION OF HOPE honors participants from BOSS programs—people overcoming homelessness, poverty, incarceration or justice system involvement, domestic or community violence, and systemic inequities—who have used BOSS services to achieve health, education, training, employment, and housing goals!

By becoming a sponsor, you can show your support for their efforts and reap benefits for your company! Sponsors will be featured in digital and print media, press outreach, on signage and materials at the event, and thanked at the podium. Specific benefits are outlined on the attached sheet.

The **RISING STARS CELEBRATION OF HOPE** is a one-of-a-kind Annual Event attended by over 200 community members, including civic and business leaders, elected officials, press, and community members. It is an inspiring celebration of strength, hope, and grace, shining a spotlight on community members who are TURNING THEIR LIVES AROUND!

## Rising Stars Voices

*“I carried a lot of doubt when I first came to BOSS. Completing my education and being recognized as a Rising Star helped me see my future clearly. That night was about where I’m going.”* —**Brittany 2025 RS Honoree**

*“Yes, I became employed, but I also gained confidence and a sense of permanence. BOSS helped me believe I could build something long-term. Being honored at Rising Stars showed my family what’s possible when someone invests in you and doesn’t give up.”* —**Adelya 2025 RS Valedictorian**

**Sponsors make these moments possible—by investing not only in programs, but in people.**

1918 University Ave. #2A, Berkeley, CA 94704 | Tel. 510.649.1930 | Fax. 510.649.0627 | self-sufficiency.org



# SPONSORSHIP LEVELS



**SADALBARI**  
Pegasus constellation  
Lucky Star of the Excellent One



**REGULUS**  
Leo  
Heart of the Lion



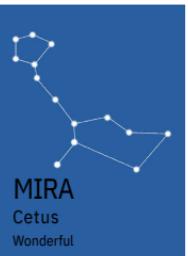
**NA'IR AL SAIF**  
Orion  
Bright Tip of the Sword



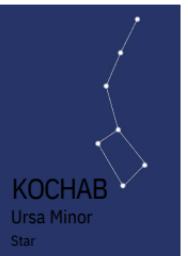
**ALKAID**  
Ursa Major  
The Leader



**CHARA**  
Canes Venatici  
Joy



**MIRA**  
Cetus  
Wonderful



**KOCHAB**  
Ursa Minor  
Star

**\$10,000  
& above**

**\$7,500~  
\$ 9,999**

**\$5,000 ~  
\$ 7,499**

**\$1,000 ~  
\$ 4,999**

**\$500~  
\$999**

**\$250~  
\$499**

**\$100~  
\$249**

Full page ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event

Link on BOSS website

8 guests

Half page ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event

Link on BOSS website

6 guests

Quarter page ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event

Link on BOSS website

4 guests

Business card size ad in event program

Prominent listing of name & logo in event materials

Acknowledgement during event

Link on BOSS website

4 guests

Listing in event program

Listing on BOSS website

3 guests

Listing in event program

Listing on BOSS website

2 guests

Listing in event program

Listing on BOSS website

1 guests



# SPONSORSHIP LEVELS

Yes, I/We want to sponsor the Rising Stars Celebration of Hope!!

Enclosed is our commitment in the amount of:

\$10,000  \$5,000  \$2,500  
 \$1,000  \$500  Other \$ \_\_\_\_\_

Can't make it to the event but still wish to sponsor?

Donate your tickets for awardee youth family members  
to attend: Number to donate? \_\_\_\_\_

## Contribution method

Contribution enclosed (Payable to: BOSS)  Will send payment later

Charge my contribution to:  Visa  MasterCard

Card Number \_\_\_\_\_ Exp. Date (MM/YY) \_\_\_\_\_ / \_\_\_\_\_ Signature \_\_\_\_\_

I will **CONTRIBUTE ONLINE** (with more charge card options) at [www.self-sufficiency.org](http://www.self-sufficiency.org)

## Sponsor Name & Contact Information

Sponsor Name	Street Address		
Email	City	State	Zipcode

Thank you! Your contribution is tax-deductible to the extent allowable by law. BOSS's Tax ID# is 51-0173390. We will provide an acknowledgement letter for your records. Mail form and payment to: **BOSS, 1918 University Ave., Suite 2A, Berkeley CA 94704** or **FAX** form to **(510) 649-0627**.

Questions? Contact **Sonja** | 510.649.1930 x1008 | [sfitz@self-sufficiency.org](mailto:sfitz@self-sufficiency.org)