



## BECOME A SPONSOR!

Each May, BOSS hosts two **Mental Wellness Activations** in Hayward and Oakland, creating a space rooted in healing, empowerment, and connection. This community-centered gathering takes place at the **South County Homeless Project in Hayward** and at **Defremery Park in Oakland**. The event brings together individuals and families to raise awareness of mental health, share resources, and strengthen community bonds.

The **Mental Wealth Block Party** reflects BOSS' ongoing commitment to mental wellness and community care. Attendees experience a day centered on dignity and support, featuring wellness screenings, healing-centered activities, educational resources, music, food, and family-friendly engagement. The event creates space for people to connect, recharge, and feel supported in an environment that affirms their well-being.

By becoming a sponsor, you help BOSS advance access to mental health care and community wellness. Your partnership allows us to offer these resources at no cost, ensuring that care, connection, and support are available to community members across Hayward and Oakland.

We would like to invite you to stand with us in this work. Your sponsorship helps create a space where healing, resilience, and community care are centered and sustained. Thank you for partnering with BOSS to support mental wellness and strengthen our communities.

# BOSS MENTAL WEALTH BLOCK PARTY

**Chief Executive Officer**  
Donald Frazier

**BOSS Board of Directors**  
Shweet Yohannes, *President*  
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Michael White  
DeShannon Williamson  
Yahna Williamson



# BOSS MENTAL WEALTH BLOCK PARTY SPONSORSHIP LEVELS



HEALING  
CHAMPION

**\$10,000  
& above**

PROMINENT  
BRANDED  
Activation Space

Included in Press  
Release

Website, newsletter  
and social media  
features

Showcasing of  
product or service

Acknowledgement  
during event



RESILIENCE  
PARTNER

**\$7,500~  
\$ 9,999**

Half Branded  
Activation Space

Website,  
newsletter and  
social media  
features

Acknowledgement  
during event

Logo placement on  
event materials



WELLNESS  
ADVOCATE

**\$5,000 ~  
\$7,499**

Prominent Listing +  
Logo Activation  
Space

Website, newsletter  
and social media  
features

Acknowledgement  
during event

Logo placement on  
event materials



EMPOWERMENT  
ALLY

**\$1,000 ~  
\$ 4,999**

Listed + Logo  
Activation Space

Website, newsletter  
and social media  
features

Acknowledgement  
during event

Logo placement on  
event materials



COMMUNITY  
BUILDER

**\$500~  
\$999**

Newsletter and  
social media  
features

Acknowledgement  
during event



HOPE GIVER

**\$250~  
\$499**

Social media  
features

Acknowledgement  
during event



RESTORATION  
SUPPORTER

**\$100~  
\$249**

Social media  
features

Acknowledgement  
during event

# SPONSORSHIP FORM

**Yes**, I/We want to sponsor the BOSS' Mental Wellness Block Party

Enclosed is our commitment in the amount of:

- \$10,000  \$7,500  \$5,000  \$1,000  
 \$500  \$250  \$100  Other \$ \_\_\_\_\_

**Thank You for Supporting  
Mental Wellness  
Block Party**  
Please send this form by  
**April 10, 2026**

Can't make it to the event but still wish to sponsor?

## Contribution method

- Contribution enclosed (Payable to: BOSS)  Will send payment later  
 Charge my contribution to:  Visa  MasterCard  
 Card Number \_\_\_\_\_ Exp. Date (MM/YY) \_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

I will **CONTRIBUTE ONLINE** (with more charge card options) at [www.self-sufficiency.org](http://www.self-sufficiency.org)

Sponsor Name		Street Address		
Email	City	State	Zipcode	

Thank you! Your contribution is tax-deductible to the extent allowable by law. BOSS's Tax ID# is 51-0173390. We will provide an acknowledgement letter for your records. Mail form and payment to: BOSS, 1918 University Ave., Suite 2A, Berkeley CA 94704 or FAX form to (510) 649-0627.

Questions? Contact Sonja | 510.649.1930 x1008 | [sfitz@self-sufficiency.org](mailto:sfitz@self-sufficiency.org)